

Bark In The Park & 5K Dog Jog



The Jadie Bug & Tobster Bark In The Park & 5K Dog Jog ● Saturday, May 9th, 2020 at Yowell Meadow Park

Please Support The Jadie Bug & Tobster Foundation and Our Community Event!!!

We cordially invite you to participate as a Sponsor of the 1st annual Bark In The Park & 5K Dog Jog. This event will raise money to support our mission at keeping community pets safe, healthy and in their homes with their human guardians. The event will be held on Saturday, May 9th, 2020.

The event will kick off at 10:00 a.m. at Yowell Meadow Park with a vendor/exhibitor showcase, live entertainment and much more. Runners, walkers, joggers and all pups participating in the Dog Jog will travel a course throughout the park starting around 10:30 a.m. We will conclude the event with contests and raffles for all participants.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to make this event a success and to provide pet food, vet care and spay/neuter surgeries to pets within our community.

There are various levels of sponsorship for Bark In The Park & 5K Dog Jog. Enclosed are details regarding each sponsorship level and the participation form that can be completed and returned to The Jadie Bug & Tobster Foundation.

*Checks should be made payable to The Jadie Bug & Tobster Foundation, Inc. and can be mailed to 22098 James Madison Highway, PO Box 123, Elkwood, VA 22718

Please contact Cassidy Dugan at 202.670.0820 or jbandtfoundation@gmail.com with any questions or for additional information regarding sponsorship opportunities.



Thank you in advance for your consideration of becoming a sponsor!

Bark In The Park & 5K Dog Jog

Bark In The Park & 5K Dog Jog Sponsorship Pricing and Benefits

Sponsorship Level	Benefits	Price
Pack Leader VIP	*Name and logo on sponsor board at event *Name and logo on all advertisements and event website *Name or logo on event t-shirts *Free event t-shirt (2) *Your ad or coupon in event bags *Premium booth placement plus free booth *Keynote speaker during event (Optional)	\$1,000
Fur-Ever Friend	*Name and logo on sponsor board at event *Name and logo on all advertisements and event website *Name or logo on event t-shirts *Free event t-shirt (2) *Your ad or coupon in event bags *Premium booth placement	\$500
Mighty Dog	*Name and logo on sponsor board at event *Name and logo on all advertisements and event website *Name or logo on event t-shirts *Your ad or coupon in event bags *Premium booth placement	\$250
Ankle Biter	*Name and logo on sponsor board at event *Name and logo on all advertisements and event website *Name or logo on event t-shirts *Your ad or coupon in event bags	\$125
Tail Wagger	*Name and logo on sponsor board at event *Name and logo on all advertisements and event website *Name or logo on event t-shirts	\$75
Water Sponsor	We are looking for two companies that would be willing to supply bottled water for the event. The bottles will have a custom label with your business information on each one.	\$500
Event T-Shirt Sponsor	We are looking for four companies to provide t-shirts for the event. These shirts will be given to all participants of the 5k and select event sponsors. Your business logo will be printed on each t-shirt. Any extra shirts will be used for raffles or offered for purchase.	\$500
Dog Treat Sponsor	We are looking for eight companies/individuals to help supply homemade dog treats for the pets that attend the event. Each bag will have a tag that has your business/name/logo. All treats will be homemade by The Jadie Bug and Tobster Foundation and their volunteers.	\$150
Event Bag Sponsor	We are looking for four businesses/individuals to sponsor our event bags. Each bag will have your logo printed on it. The bags will be handed out to anyone that attends the event.	\$100

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Sponsorship Form

Thank you for supporting Bark In The Park & 5K Dog Jog

Please complete this form and return to:

The Jadie Bug & Tobster Foundation, Inc.

22098 James Madison Highway

PO Box 123

Elkwood, VA 22718

SPONSORSHIP CONTACT INFORMATION

Please complete all sections. (NOTE: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. E-mail – e-mail address of contact person listed above.)

Company _____

Name _____

Title _____

Address _____

Phone _____ E-mail _____

SPONSORSHIP LEVEL

Indicate your sponsorship level below

Pack Leader VIP \$1000

☐

Water Sponsor \$500

☐

Fur-Ever Friend \$500

☐

Event T-Shirt Sponsor \$500

☐

Tail Wagger \$75

☐

Dog Treat Sponsor \$150

☐

Mighty Dog \$250

☐

Event Bag Sponsor \$100

☐

Ankle Biter \$125

☐

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